



Innovation Norway and our role as a building block for innovation in aquaculture

Øyvind E. Haga
Internationalisation adviser

Purpose

Innovation Norway's objective is to act as the policy instrument of the state and county councils for achieving value-creating business development throughout the country

Main goals

Innovation Norway aims to stimulate commercially and socio-economically profitable business development, and realise the commercial potential of the regions.



Photo: As

Our sub-goals



More successful entrepreneurs

- Ensuring good financing services for entrepreneurial companies
- Increasing expertise in start-ups
- Ensuring that the ecosystem for start-ups maintains its offer via the scheme for Grants for innovation and entrepreneurial groups



More companies with growth potential

- The Norwegian Government's crisis packages allowed us to provide NOK 8.1 billion in grants and loans to this group. The corresponding figure in 2019 was NOK 3.3 billion.
- In 2020, Innovation Norway launched a centre of expertise, making it simpler to take the first steps towards becoming an international enterprise.



More innovative business clusters

- We facilitate networking and collaborative development projects
- This takes place through three types of instruments: the Norwegian Innovation Clusters programme, the Business Network service and the Centre of Expertise for Regional Restructuring

How do we do this?

- We are a sparring partner for business and a part of entry to the entire business support system.
- We are present in Norway and in 19 countries all over the world.
- We use the customer's needs as a starting point and can spar with businesses on how they may succeed.
- We contribute to projects for:
 - Start-up enterprises
 - Innovation and development
 - R&D – we focus more on the D
 - International initiatives and export
- We provide services that work. Our schemes trigger private capital and give businesses more money to grow.



Network



Expertise



Capital



SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY 	2 ZERO HUNGER 	3 GOOD HEALTH AND WELL BEING 	4 QUALITY EDUCATION 	5 GENDER EQUALITY 	6 CLEAN WATER AND SANITATION
7 AFFORDABLE AND CLEAN ENERGY 	8 DECENT WORK AND ECONOMIC GROWTH 	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 	10 REDUCED INEQUALITIES 	11 SUSTAINABLE CITIES AND COMMUNITIES 	12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION 	14 LIFE BELOW WATER 	15 LIFE ON LAND 	16 PEACE, JUSTICE AND STRONG INSTITUTIONS 	17 PARTNERSHIPS FOR THE GOALS 	SUSTAINABLE DEVELOPMENT GOALS

Some of our tools that enhances innovation

- Grants for startups and commercialization
- Innovation contracts and environment technology grants
 - Development of technology/services for a pilot client
 - Makes sure the product/service solves needs in the market
- Global Growth – market entry program
- Cluster development
- Branding of Norwegian solutions
 - Pavillions and market visits
 - Team Norway
- Foreign Direct Investments
- Innovation adviser for the government



Thank You for your attention!



Øyvind E. Haga

Internationalisation adviser at Innovation Norway Rogaland

Email: oyvind.haga@innovationnorway.no

Mob. +47 95829779