

Innovation Norway and our role as a building block for innovation in aquaculture

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Purpose

Innovation Norway's objective is to act as the policy instrument of the state and county councils for achieving value-creating business development throughout the country

Main goals

Innovation Norway aims to stimulate commercially and socio-economically profitable business development, and realise the commercial potential of the regions.





Our sub-goals



More successful entrepreneurs

- Ensuring good financing services for entrepreneurial companies
- Increasing expertise in start-ups
- Ensuring that the ecosystem for start-ups maintains its offer via the scheme for Grants for innovation and entrepreneurial groups



More companies with growth potential

- The Norwegian Government's crisis packages allowed us to provide NOK 8.1 billion in grants and loans to this group. The corresponding figure in 2019 was NOK 3.3 billion.
- In 2020, Innovation Norway launched a centre of expertise, making it simpler to take the first steps towards becoming an international enterprise.



More innovative business clusters

- We facilitate networking and collaborative development projects
- This takes place through three types of instruments: the Norwegian Innovation Clusters programme, the Business Network service and the Centre of Expertise for Regional Restructuring



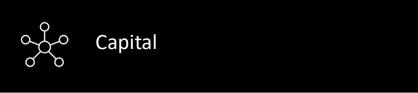
How do we do this?

- We are a sparring partner for business and a port of entry to the entire business support system.
- We are present in Norway and in 19 countries all over the world.
- We use the customer's needs as a starting point and can spar with businesses on how they may succeed.
- We contribute to projects for:
 - Start-up enterprises
 - Innovation and development
 - R&D we focus more on the D
 - International initiatives and export
- We provide services that work. Our schemes trigger private capital and give businesses more money to grow.









SUSTAINABLE GEALS





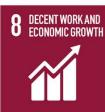


































Some of our tools that enhances innovation

- Grants for startups and commercialization
- Innovation contracts and environment technology grants
 - Development of technology/services for a pilot client
 - Makes sure the product/service solves needs in the market
- Global Growth market entry program
- Cluster development
- Branding of Norwegian solutions
 - Pavillions and market visits
 - Team Norway
- Foreign Direct Investments
- Innovation adviser for the government





Thank You for your attention!



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