

BLUE FARMING

Strategic Guidelines -
EU Aquaculture
Assistance Mechanism

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“Strategic Guidelines for a more sustainable and competitive EU aquaculture for the period 2021 to 2030”.

- *Adopted by the Commission on 21 May 2021*
- *Set up an EU Aquaculture Assistance Mechanism*

Strategic Guidelines

4 horizontal objectives

Building resilience and competitiveness

Participating in the green transition

Ensuring social acceptance and information to the consumer

Increasing knowledge and Innovation

13 areas of work (1)

- 1) Access to space and water** (spatial planning, definition of areas suitable for aquaculture)
- 2) Regulatory and administrative framework** (streamlining regulation and procedures, coordination of relevant agencies and stakeholders)
- 3) Animal health and public health** (prevention, good husbandry practices, research)
- 4) Climate change** (adaptation strategy for the sector, promote mitigation services)
- 5) Producer and market organisation** (promote Producer Organisations and inter-branch associations)
- 6) Control** (traceability along the value chain)
- 7) Diversification and adding value** (new species, methods and products, product differentiation)

13 areas of work (2)

8) Environmental performance (implementation of EU legislation, mitigating different types of impacts and promoting low impact aquaculture and aquaculture offering ecosystem services)

9) Animal welfare (good practices on fish welfare, research and innovation, knowledge and skills)

10) Communication on EU aquaculture (information to citizens and consumers on how aquaculture is done in the EU and benefits- mix of tools)

11) Integration in local economies (early involvement of local stakeholders, synergies with other economic activities)

12) Data and monitoring (streamlining reporting and extending scope)

13 areas of work (4)

13) Knowledge and innovation

- Cooperation
- Partnerships across Member States and regions
- Dissemination of results
- Synergies
- Facilitating access to EU funds
- Attracting investment to innovation
- Skills

EU Aquaculture Assistance Mechanism

- Contract duration: 2 years
 - June 2022 - June 2024
- Contractor: Consortium consisting of
 - NTT DATA
 - Aristoteles University of Thessaloniki
 - Netcompany - Intrasoft
 - European Aquaculture Society (EAS)
 - European Aquaculture Technology & Innovation Platform (EATIP)

EU Aquaculture Assistance Mechanism Tasks

- Developing the website
- Developing & updating a knowledge base
- Providing technical expertise & training
- Organizing technical seminars, trainings, a conference and a workshop
- Replying to questions on aquaculture
- Providing communication activities

Developing the website

- ▶ To provide a **one-stop-shop** to support the sustainable development of EU aquaculture and the activities of the Assistance Mechanism.
- ▶ First website on line in **December 2022** – final website in **March 2023**

Developing & updating a knowledge base

- **EU legislation** relevant to aquaculture;
- **Guidance documents and “good practices”** in aquaculture;
- **Policy reports and projects** dealing with aquaculture;
- **Scientific and/or academic literature** related to aquaculture;
- **Country information**
- **Funding sources**
- **Events**
- **Links to national/regional authorities** responsible for aquaculture and other relevant international websites on aquaculture.

Providing technical expertise and training

▶ 4 guidance documents

- 1) Administrative procedures
- 2) Access to space
- 3) Environmental performance
- 4) Climate change adaptation and mitigation

▶ **8 training materials** related to the guidance documents.

▶ **Up to 12 short background papers**

Organising technical seminars, trainings, a conference and a workshop

- **3 technical seminars with MS/year:** logistical, administrative and technical support
- **10 trainings on the guidance documents** –the trainings will be recorded and included in the knowledge base
- **1 conference and 1 workshop**

Replying to questions on aquaculture

- ▶ Develop list of FAQ on website.
- ▶ Reply to questions via contact form.

Providing communication activities

- ▶ Social media
- ▶ Publication and information materials
- ▶ Visual identify of the AM
- ▶ Digital brochure
- ▶ Visual aids: 6 roll-ups, 6 banners, 6 infographics and 2 video's
- ▶ Assistance to the COM: ppt presentation templates, web banners, etc.

First deliverables

- ▶ **Guidance document on access to space for marine aquaculture - early 2023**
- ▶ **Guidance document on administrative procedures - early 2023**
- ▶ **Background document on EU funding opportunities for aquaculture - mid December 2022**
- ▶ **EU website first part - December 2022**
- ▶ **Knowledge base first part - December 2022**
- ▶ **15 First set of FAQs for website**

THANK YOU FOR YOUR ATTENTION

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