



A public – private collaboration to ensure sustainable production and growth and profitability by focusing on digital tools



Nærings- og
fiskeridepartementet



SJØMATBEDRIFTENE



SjømatNorge

The government and the public administration

The entire seafood industry



Who we are

- The Norwegian Seafood Federation (Sjømat Norge) organizes the majority of companies within the seafood sector in Norway
- Financed by member fees
 - Represent more than 95% of the seafood exported from Norway
 - Appx. 750 member companies within:
 - fishmeal and fishfeed, aquaculture, seafood industry, service and technology (supply)
- Promoting the interests of our members as regards to exports and internationalization
- Focus on legislation and industrial policies
- Advising member companies on a wide range of issues

Collaboration to ensure sustainable production and growth and profitability by focusing on digital tools

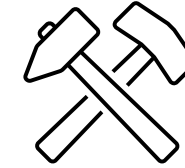


Make everyday life easier for public administration and industry

Coordination of various initiatives, and increase the capitalization of these

Transparent industry

Contribute to more efficient, secure and easier data exchange



LEGAL INTEROPERABILITY



SEMANTIC INTEROPERABILITY



TECHNICAL INTEROPERABILITY



LEGAL INTEROPERABILITY



Code of conduct for data sharing

Industry guidelines for sharing data within the value chains for food production in the agriculture and for seafood sector



SEMANTIC INTEROPERABILITY

Digital collaboration is important

La colaboración digital es importante

Digitale samenwerking is belangrijk

デジタルコラボレーションは重要です

Digital collaboration is important



TECHNICAL INTEROPERABILITY

Data owners

Produksjonsdata
Helsedata
Laborieredata
Miljødata
...

Bruker 1
Bruker 2
Bruker 3
Bruker 4

Data users

Owner-controlled data sharing by **Permission sharing**

Produksjonsdata
Helsedata
Laborieredata
Miljødata
...



Bruker 1
Bruker 2
Bruker 3
Bruker 4

- Easier
- Better control
- Safer

Oppdretter – kontrollere samtykke