

EU ENVIRONMENTAL FOOTPRINT FINAL CONFERENCE FROM VISION TO ACTION



23-25 April 2018
CROWNE PLAZA HOTEL
BRUSSELS

#EnvFootprint18
#CircularEconomy
ENVFootprint@iservice-europa.eu



Opening session: A vision for green markets

23 April 2018, 14h (3hours)

Karmenu Vella

Commissioner for Environment, Maritime Affairs and Fisheries

Ligia Noronha

Director of the United Nations Environment's Economy Division

Jef Colruyt

CEO of Colruyt Group

Roundtable chaired by Daniel Calleja Crespo

Director-General of Directorate-General Environmental of the European Commission, tbc

Cocktail

Pilot phase: achievements and challenges

24 April 2018, 10h (3hours)

- 10:00 – 10:30 **Outcomes of the Environmental Footprint pilot phase**
Michele Galatola
Team Leader of the Environmental Footprint Team, European Commission, DG Environment
- 10:30 – 10:50 **Challenges of Life Cycle Assessment in policymaking**
Mark Goedkoop
CEO, Pré Sustainability
- 10:50 – 11:10 **The data challenge**
Giovanni de Santi
Director Sustainable Resources, Directorate-General Joint Research Centre, European Commission
- 11:10 – 11:30 **The scalability of Environmental Footprint**
Carole Dubois & Sebastien Humbert
Quantis
- 11:30 – 12:00 **Current methodological challenges**
- The challenge of toxicity***
Arndt Scheidgen
Liquid household detergents pilot, president of the AISE, Henkel

The challenge of abiotic resource depletion

Jeroen Guinee

Associate professor, University of Leiden, tbc

Challenges for food and drink products

Hélène Simonin-Rosenheimer

Dairy pilot, Director for Food, Environment and Health, European Dairy Association

12:00 -13:00

Roundtable discussion

Moderated by Gwenole Cozigou

Director Industrial Transformation and Advanced Value Chains, Directorate General Internal Market, Industry, Entrepreneurship and SMEs of the European Commission

Experiences with communicating environmental information

24 April 2018, 14h (3hours)

14:00 – 10:15

Session opening

Renatas Mazeika, chair of the session

Head of Unit Consumer Policy, Directorate-General Justice and Consumers of the European Commission

14:15 – 14:45

Outcomes of testing communication in the Environmental Footprint pilot phase

Professor George Gaskell

London School of Economics

14:45 – 15:15

25 years of communicating the EU Ecolabel

Blanca Morales

BEUC The European Consumer Organisation & EEB The European Environmental Bureau

15:15 – 15:45

Environmental claims on the ground

Emelie Neidre and Otto Johansson Hansson

Swedish Consumer Agency

15:45– 16:15

Environmental performance of organisations

Annette Schmidt-Räntsch

German Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety

16:15 – 17:00

Panel discussion: Drawing from communicating for environmental change

A vision for communication

25 April 2018, 10h (3hours)

Co-organised with the Nordic Environmental Footprint Group

- 10:00 – 10:15 **“Imagine one day”**
Emilie Machefaux, chair of the session, tbc
Deputy Head of Service for Forests, Food and Bio-economy, French Environment & Energy Management Agency
- 10:15– 10:45 **A proposal for the future communication of PEF**
Cecilia Mattsson
Swedish Environmental Protection Agency
- 10:45 – 11:00 **The “Made Green in Italy” initiative**
Francesco La Camera, tbc
Director-General for Sustainable Development, Environmental Damage, EU and International Affairs, Italian Ministry for the Environment
- 11:00 – 11:20 **The UNEP Guidelines for product sustainability information and PEF**
Llorenç Milà-i-Canals
Head of Secretariat Life Cycle Initiative, Economy Division, UN Environment
- 11:20 – 11:40 **What can the PEF deliver and what not?**
Carsten Wachholz
Senior Policy Officer on Product Policy and Circular Economy, European Environmental Bureau
- 11:40 – 12:00 **Future uses of PEF in supply chain dialogue and communication**
Dr Michael Marsden
AB Agri
- 12:00 – 13:00 **Panel discussion: Way forward in promoting “green” products**

The future of Environmental Footprint

25 April 2018, 14h (3hours)

Keynote speech

Frans Timmermans

First Vice President of the Commission, tbc

Policy Roundtable

Alexandra Bonnet

Deputy Head of the Economy Service of the Ministry for Ecological and Inclusive Transition, France

Frédérique Ries

Member of the European Parliament, Group of the Alliance of Liberals and Democrats for Europe, tbc

Shardul Agrawala

Head of the Environment and Economy Integration Division, Environment Directorate, OECD

Jason Kibbey

CEO, Sustainable Apparel Coalition, tbc

Dr Richard Mattison

Chief Executive Officer, Trucost

Patrick ten Brink

Director for EU Policy of the European Environmental Bureau

Roundtable moderated by Hugo-Maria Schally

Head of Unit Sustainable Production, Products and Consumption, Directorate-General Environment of the European Commission

Closing words

25 April 2018, 17h

Kęstutis Sadauskas

Director for Circular Economy and Green Growth, Directorate-General Environment, European Commission