



## The Future of European Aquaculture Speakers' Profile

**Aquainnova - Presentation Event**

**30<sup>th</sup> October 2012**

**Royal Belgian Institute of Natural Sciences  
Brussels**

## Speakers' Profile

### Welcome & Introduction

#### **Timothy HALL**

With a PhD in plant pathology, Tim Hall was a research scientist in the UK before joining the European Commission in 1983 where he worked on science and technology cooperation with developing countries. He then became successively Head of Unit for these activities in 1994, Head of Unit for Strategy and Policy Aspects of Health Research (for part of this period was Acting Director for Health Research, managing the preparations for the 6th RTD Framework Programme). Tim Hall is currently Head of Unit for Agriculture, Forestry, Fisheries and Aquaculture Research with primary responsibilities for overseeing collaborative research and coordination activities related to "Sustainable production and management of biological resources from land, forest and aquatic environments" in the FP7 Theme "Food, Agriculture and Fisheries, and Biotechnology". He was also Interim Director for "Biotechnologies, Agriculture, Food" from September 2007 to June 2009.

#### Contact details:

European Commission - DG Research  
Head of Unit  
Agriculture, Forestry, Fisheries, Aquaculture  
Directorate E: Biotechnologies, Agriculture, Food  
timothy.hall@ec.europa.eu



### The Vision of EATiP

#### **Gustavo LARRAZÁBAL**

President and Managing Director of the Tinamenor Group, he joined the company 26 years ago. The flagship of the Group, Tinamenor S.L. was founded in 1973 and was the pioneer Spanish company in marine fish farming. Today, this is one of the most representative operating groups of Spanish aquaculture, holding six companies; these range from hatchery breeding to table-fish production and commercialisation.

Gustavo Larrazábal is currently a Member of the Board of Directors of APROMAR (Spanish Marine Fish Farmers Association), Vice-President of Federation of European Aquaculture Producers (FEAP) and Chairman of the European Aquaculture Technology & innovation Platform since its incorporation in 2009.

#### Contact details:

Grupo Tinamenor SL  
Marisma de Pesués, 7  
39548 Pesués, Cantabria (Spain)  
direccion@tinamenor.es





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### How the Vision was developed?

#### **Courtney HOUGH**

General Secretary of the European Aquaculture Technology & Innovation Platform (EATiP) and of the Federation of European Aquaculture Producers (FEAP), Courtney coordinates the 'Aquainnova' project. After studying Zoology and Biochemistry, he worked on sweetener research with Tate & Lyle's Research and Development Division. He moved to the Agribusiness Division to develop consultancy services for fish farming and has worked throughout the world on developing technical and marketing opportunities for aquaculture projects. He has managed the FEAP Secretariat in Belgium since 1993 and coordinates sectoral consultation with the EC and other international organisations. He has also overseen the involvement of the Federation in several important EU RTD and development projects that directly concern fish farming, primarily through the management of training and dissemination/communication activities.

Contact details:

EATiP Secretariat  
Rue de Paris 9  
B-4020 Liège (Belgium)  
courtney@eatip.eu



### Putting aquaculture into context

#### **Torgeir EDVARSDEN**

Torgeir has more than 20 years of experience as a researcher within accounting, management control and strategy. He has published extensively applied papers on the seafood industries and for 10 years he was the editor of the journal *økonomiskFiskeriforskning* which he founded. Since joining SINTEF he has held a position as Business Development Director responsible for establishing large multidisciplinary projects. At present in a position as Special Advisor in the International Projects Department he works primarily on promoting national and European research programmes established and on managing large and international projects. He was a key initiator of the promotion and creation of the European Aquaculture Technology and Innovation Platform, being its first General Secretary. He has been a member of the Board of Directors since EATiP's incorporation, being closely involved with the development of the Thematic Areas and of the work of the Operating Council.

Contact details:

SINTEF Fiskeri og havbruk AS  
Brattørakaia 17B  
N-7010 Trondheim (Norway)  
torgeir.edvardsen@sintef.no





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### Where are we going? – Mediterranean fish farming

#### **Lara BARAZI-YEROULANOS**

Lara is CEO of Kefalonia Fisheries S.A. since 14 years, an aquaculture company located on the island of Kefalonia in Greece. The company was founded in 1981 and was the first fish farm established for the production of Mediterranean sea bass and sea bream in Greece. The company produces and sells over 3000 tons annually of organically-farmed, sustainably-harvested fish that are sold throughout Europe, North America, Russia and the Middle East.

Lara is a graduate of Harvard University with a Master's Degree in International Trade and Finance and of Columbia University with a Bachelor's Degree in Economics and Agricultural Development.

Lara is a member of the Board of the Federation of Greek Mariculture, a member of the Board of the European Aquaculture Technology and Innovation Platform as well as the Hellenic Aquaculture Technology and Innovation Platform. She serves as a consultant to the FAO (Food and Agriculture Organization of the United Nations) and the IUCN (International Union for the Conservation of Nature) on issues of sustainable aquaculture development.



#### Contact details:

Kefalonia  
Livadi, Lixouri  
GR-28200 Kefalonia (Greece)  
yer@otenet.gr

### Where are we going? – Shellfish aquaculture

#### **Bruno GUILLAUMIE**

Bruno is the deputy Secretary General of the National Committee on Shellfish (CNC) in Paris. He also ensures the Secretariat-General of the European Mollusc Producers Association (AEPM/EMPA), coordinating the sector's consultation activities, notably with the EC Advisory Committee on Fisheries and Aquaculture. Bruno has been closely involved in many EC RTD actions, in particular SEAFOOD Plus and CONSENSUS (completed) and BIVALIFE and EUROSHELL (ongoing) that concern European shellfish interests.



#### Contact details:

EMPA – European Mollusc Producers Association  
Rue de Javel 122  
F-75015 Paris (France)  
b.guillaumie@cnc-france.com



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### Where are we going? – Coldwater marine fish farming

#### **Petter ARNESEN**

Petter has more than 20 years' experience in various sectors of the salmon industry. Gained a Ph.D. degree in animal nutrition from the University of Life Sciences (UMB), Norway, in 1993. Currently serves as Breeding Director of Marine Harvest Group. Was Vice President Feed & Environment in Marine Harvest ASA before that and continues to be involved in sustainability processes. Previous jobs include that of Technical Director Marine Harvest Group, Vice-President Corporate Quality and Feed of Fjord Seafood ASA, Executive Director of BioMar Chile, R&D Director of the BioMar Group, and research scientist at AKVAFORSK (now Nofima) in Norway.

Current board and committee memberships include:

- Board of the European Aquaculture & Innovation Platform (EATIP)
- Supervisory Board and Technical Advisory Group of the Aquaculture Stewardship Council (ASC)
- Technical committee of the International Fishmeal and Fish Oil Organisation's Responsible Sourcing Standard (IFFO RS)
- Supervisory Board of the Canada Excellence Research Chair in Aquatic Epidemiology at the Atlantic Veterinary College, Prince Edward Island



#### Contact details:

MARINE HARVEST ASA  
P.O. BOX 1086 SENTRUM,  
N-0104 OSLO (Norway)  
Petter.Arnesen@marineharvest.com

### Where are we going? – Freshwater fish farming

#### **Ferenc LEVAI**

The co-owner and deputy-manager of Aranypony Halászati Zrt., one of the most innovative and diverse aquaculture companies in Hungary. Ferenc has a BA degree in Business and Economics with a minor in International Relations from Western Maryland College (Westminster, MD, USA) and an MSc degree in Fisheries and Aquaculture from the University of Debrecen (Hungary).

Besides his current position at Aranypony, since 2009 he has been the representative of the Hungarian Fish Farmer's Association in the FEAP (Federation of European Aquaculture Producers), where he was elected Vice-Chairman of the Freshwater Commission. He has a special interest in European affairs related to aquaculture and participated in several local and international R&D projects.

#### Contact details:

Aranypony ZRT.  
Arany János utca 7. Fsz.1.  
2440 Százhalombatta (Hungary)  
flevai@aranypony.hu





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### EU RTDi in aquaculture

#### **Alistair LANE**

Executive Director of the European Aquaculture Society (EAS), Oostende, Belgium. After working in the aquaculture feeds business for 10 years in UK, France and Spain, with responsibilities in distribution, marketing and general management, Alistair joined EAS as its Executive Director in 2000.

He has a special interest in aquaculture networks and has been involved in several European initiatives related to sustainable aquaculture development, knowledge management and sectoral governance.

He is an expert evaluator for European Commission RTD projects and for the Research Council of Norway. He has participated in several expert hearings on aquaculture for the European Parliament, FAO, and OECD.

#### Contact details:

European Aquaculture Society (EAS)  
Slijkensesteenweg 4  
B-8400 Oostende, Belgium  
a.lane@aquaculture.cc



### How do we get there?

#### **David MURPHY**

David is the General Manager of AquaTT, an SME specialising in scientific knowledge management and knowledge transfer and has over 12 years of EC project management experience in the areas of education, training and RTD, having coordinated more than eight projects and participated in over 40 initiatives. David is the facilitator for Knowledge Management in EATiP. David's multidisciplinary team works alongside Europe's top researchers to help tackle challenges by ensuring that knowledge generated from EU research is transferred effectively, ensuring uptake and measurable impact. With policy agendas increasingly demanding that scientific research demonstrates value creation for society, the need to communicate research findings effectively is crucial.

For the past 20 years, AquaTT has participated in EC-funded projects and is currently involved in 19 FP7 projects, predominantly focused on the marine sector. AquaTT's services extend into the areas of project management, event planning, stakeholder consultation and impact assessment. AquaTT also designs, develops and pilots evaluation methodologies. AquaTT uses a blend of science communication and knowledge innovation to disseminate project findings to the correct end-users.

David coordinated the work of the Aquainnova Thematic Areas, developed their working methodologies and provided support for defining their SRIAs and Plans of Action.

#### Contact details:

AQUATT  
P.O.Box 8989,  
Dublin 2, Ireland  
david@aquatt.ie

